Health Disparities Research:
Contributions of
Health Services Researchers
from
Historically Black
Colleges and Universities (HBCUs)

Maryland's Fourth Annual Statewide Minority Health Disparities Conference

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Eleanor A. Walker, PhD, RN

### Health Disparities

- Defined as differences in health status between members of minority groups and the majority population
- Health disparities have existed for more than 500 years
- The reasons for the existence of health disparities are varied:
  - Racism and discrimination
  - Access to health care
  - Lifestyle
  - Economic Conditions
  - Health insurance
  - Health Status
  - Educational Attainment
- The goal today should be to continue to identify and implement strategies to eliminate health disparities and contribute to healthy lifestyles



#### HBCUs and Health Disparities

#### Early Documentation of Health Disparities

- · 1904
  - The health status of African Americans was documented by W. E. B. DuBois
  - The Health and Physique of the Negro American
- 1914 Booker T. Washington
  - Initiated Health Improvement Week
  - National Negro Health Week



#### HBCUs: Historical Perspectives

- The majority were established in the late 1800s after the Civil War as a direct result of racism
- Purpose: To educate African Americans and to maintain segregation
- Three HBCUs: Cheyney University, Lincoln University and Wilberforce University existed prior to the Civil War
- After the Civil War there were more than 200; since that time the number decreased by almost 50%



#### HBCUs: Historical Perspective

- Today, there are slightly more than 100 HBCUs.
  - public and private two and four-year schools
  - graduate and professionals schools.
- HBCUs comprise 3% of all institutions (4,084) of higher education in the United States, but enroll 14% of African American students. (U.S. Department of Education, 2004)
- Among the top 12 institutions graduating African Americans who earn PhDs, 10 are HBCUs.



#### HBCUs: Historical Perspective

- HBCUs produce the majority of the black middle class:
  - 30% of blacks who hold doctorates
  - 35% of black lawyers
  - 50% of black engineers
  - 65% of black physicians

(St. Petersburg Times on line, 2003)



## HBCU Health Services Researchers

- Valuable untapped resource in the effort to eliminate health disparities. Left out of the loop! Not at the funding table!
- Vested interest in reducing health disparities.
- Participate in labor intensive research studies in order to reach communities and individuals that have not been reached in the past.
- Unique expertise, knowledge, and sensitivity necessary to address the health issues of African Americans.



# HBCU Health Services Researchers

- Capable of conducting research that defines the research question from a culturally normative perspective.
- Experienced in collecting and interpreting data based on African American values and norms.
- Understand how to study health seeking behaviors of African Americans which are often influenced by folklore and use of home remedies.



# HBCU Health Services Researchers

- Understand the importance of interpreting their findings in culturally appropriate terms
- Understand the necessity of sharing findings with those who participated in the research as well as professional audiences
- Have longstanding relationships with the community that precede funding and often continue when funding is depleted





National Historically Black Colleges and Universities

Research Network

for Health Services and Health Disparities





National Historically Black Colleges and Universities Research Network for Health Services and Health Disparities

- Established 1996
- Partnership with Centers for Medicare and Medicaid Services (CMS)
- Goal: Reducing health disparities through health services research focused on interventions with African Americans.
- Research funded by CMS over the past 10 years





#### HBCU Research Network for Health Services and Health Disparities

#### **About the Research Network**

- Individual membership organization
- Work to strengthen the health services/health disparities research skills of HBCU investigators
- Collaborate on health services research projects
- Share resources
- Educate legislators and government officials about the research findings of HBCU health services/health disparities researchers



#### Health Disparities Research by HBCU Health Services Researchers

- Is <u>not</u> an academic exercise it is labor intensive
- Requires primary data collection
- Requires health services researchers recognized as 'authentic voices'
- Findings may contribute to reduced health care costs



#### Selected Findings from Health Services Research Conducted by HBCU Investigators

- · African Americans care about their health.
- A major contributing factor to health disparities among African Americans is lack of knowledge.
- Providing education, support and follow-up are effective strategies to foster health behavior change among African Americans.
- Partnering with community-based organizations, non-traditional organizations, and churches is an effective strategy for reaching African Americans.



#### Selected Findings from Health Services Research Conducted by HBCU Investigators

- Persons eligible to participate in screening and preventive care services have taken advantage of the opportunity.
- The message that preventive care can result in early detection, treatment and in some cases, cure has become more accepted.



### Selected Findings from Prostate Cancer Studies

- Primary reasons African American men do not seek screening:
  - FEAR
    - Feeling of powerlessness to treat
  - Difficulty discussing health issues
    - Denial (it will happen to others, not me)
    - Belief that it is related to sexual activity



### Selected Findings from Prostate Cancer Studies

- Many men are not aware of their options for screening, diagnosis and treatment.
- Health care providers must provide clear information about risks, screening, and treatment.
- Environments must be created where African American men feel comfortable sharing personal feelings and fears.



### Selected Findings from Prostate Cancer Studies

 When individuals access screening services, other health concerns may be discovered early.

Education works!



#### Selected Findings from Breast Cancer Studies

- Reasons for not using mammography services:
  - No symptoms, therefore not needed
    - Fear of finding a problem they could not cope with or pay for
    - No insurance
    - Not aware of risk factors associated with breast cancer
    - Lack of knowledge about breast cancer in general

### Selected Findings from Breast Cancer Studies

- Education about mammography screening and breast self-examination resulted in increased participation in both activities.
- Barriers to participation (distrust of medical tests, lack of time and embarrassment) were reduced.
- Group based interventions may have a significant impact in areas where there is a high level of mistrust.



#### HBCUs and Health Disparities

#### **Outcomes from Intervention Research**

- Reached more than 15,000 African Americans over the past ten (10) years
- Identified systemic and personal barriers to health care among African Americans
- Increased access to care among African Americans
- Increased knowledge about self-management of diabetes



## Reducing Health Disparities Conclusions

- Paradigm shift is essential; we must move from describing the problem to identifying and implementing interventions that contribute to solving the problem.
- Increase knowledge and awareness of individuals about health disparities; why screening is necessary; assist with behavior change.
- Provide access to the health care system for early diagnosis and treatment; assist by navigating through the system



## Reducing Health Disparities Conclusions

- Include health services researchers from HBCUs
- Increase funding targeted for HBCU investigators
- Funding for multi-site research projects
- Expand thinking about HBCUs to include health services/health disparities research in addition to education
- Education, Support, and Access to Care Work!



### HBCUs and Health Disparities Recommendations

- HBCUs must be at the decision making table
- Funding must be targeted for HBCUs
- Must have their research proposals reviewed by individuals engaged in health services/health disparities research
- Fund health services/health disparities research focused on interventions
- Change the paradigm: Implement the model developed by the Centers for Medicare and Medicaid Services (CMS)
  - Partner with HBCUs
  - Target dollars for research to HBCUs

